



# AUTHOR PURPOSE PLANNING MAT



NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

## AUTHOR PURPOSE

### TO INFORM

The author gives us facts or information.



### TO PERSUADE

The author tries to convince us to think or act in a certain way.



### TO ENTERTAIN

The author writes to amuse, interest or engage us.



## TEXT DETAILS

TITLE: \_\_\_\_\_

TYPE OF TEXT: \_\_\_\_\_

WHO IS THE AUDIENCE? \_\_\_\_\_

WHAT IS THE TEXT ABOUT?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## CLUES FROM THE TEXT

### WORDS



### LANGUAGE FEATURES



### EXAMPLES



## WHAT IS THE AUTHOR'S PURPOSE?

(TICK ONE)

 **TO INFORM** BECAUSE... \_\_\_\_\_

 **TO PERSUADE** BECAUSE... \_\_\_\_\_

 **TO ENTERTAIN** BECAUSE... \_\_\_\_\_

## KEY EVIDENCE



Find and note evidence from the text that supports your choice.

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

## MY PLAN



How will you use this understanding in your writing or response?

\_\_\_\_\_  
\_\_\_\_\_