




AUTHOR PURPOSE

ANCHOR CHART






Authors write for a reason.
The three main purposes are:

PERSUADE	INFORM	ENTERTAIN
 <p>The author wants you to believe or do something.</p>	 <p>The author wants to teach you or give you information.</p>	 <p>The author wants to amuse you or hold your attention.</p>
EXAMPLES <ul style="list-style-type: none">• Advertisements• Speeches• Opinion pieces• Letters to the editor• Campaigns	EXAMPLES <ul style="list-style-type: none">• Nonfiction books• Textbooks• How-to guides• News articles• Reports	EXAMPLES <ul style="list-style-type: none">• Fiction stories• Novels• Poems• Plays• Comics

ASK YOURSELF:

Why did the author write this? What do they want me to think, know, or feel?

LOOK FOR CLUES

 PURPOSE <p>What is the main goal of the text?</p>	 AUDIENCE <p>Who is the author writing for?</p>	 tone <p>What is the author's attitude?</p>	 LANGUAGE <p>What words or phrases stand out?</p>	 TEXT FEATURES <p>Do headings, charts, or images give clues?</p>
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